



Pathways from French Language College Programs from La Cité to a Bachelor of Arts Degree Completion Program at Glendon College – York University



**Final Report Prepared for the Ontario Council on
Articulation and Transfer (ONCAT)**

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EXECUTIVE SUMMARY

The objective of this project was to create pathways between Glendon's BA and La Cité diploma programs in the areas of early childhood education, social work, gerontology and public relations. This was in response to the provincial need to increase access to French-language postsecondary educational opportunities in Centre and Southwestern Ontario. The project was built on the recognition of Glendon College of York University as the "hub" of French-language postsecondary education in Central and Southwestern Ontario and the desire of La Cité to increase its presence and educational expertise in the aforementioned region by developing a targeted program and service offer. The common goal of both postsecondary education institutions was to meet the needs of the Francophone and Francophile communities as well as the current need for a francophone and bilingual skilled workforce in many areas of the Ontario economy.

Following the signature of a Memorandum of Understanding between York University – Glendon College and La Cité (see Appendix A), Glendon College and La Cité intended, with ONCAT funding, to strengthen a pathway between three 2-year college diploma programs offered at La Cité and the Glendon Bachelor of Arts in order to improve access to French-language college and university programs and training in the regions of Central and Southwestern Ontario within the French-language postsecondary education continuum.

With this objective in mind, Glendon College of York University and La Cité collégiale set out to continue the analysis of the learning outcomes in light of York University's degree level expectations. La Cité was hoping that such analysis would lead to the establishment of a 2+2 articulation agreement between the two institutions. The funding also allowed Glendon to acquire teaching resources in French and translate some of its existing English material to strengthen its bridging curriculum. The funding was also used to expand on experiential learning opportunities for all students involved in the programs. Internships were sought within francophone community organizations.

The project allowed both institutions to complete the analysis of its pathways between three college diploma programs offered at La Cité and the Bachelor of Arts offered at Glendon. Even though the curriculum analysis did not result in the identification of additional transfer credits for La Cité's programs, graduates from La Cité's program in Techniques de travail social – Gerontology and Éducation en services à l'enfance/Early Childhood Education are now able to transfer into the Glendon's Bachelor of Arts in Psychology program while Graduates from Social work would be able to transfer into the Bachelor of Arts in Sociology earning 30 credits. La Cité's graduates in public relations, journalism or advertising could transfer into the Glendon's Bachelor of Arts in Multidisciplinary Studies (Communications minor).

The Glendon-La Cité pathways will allow college students to access a wide range of courses and to study under numerous francophone professors and experts in the field of social and cognitive sciences. For instance, Professor Guy Proulx is a neuropsychologist who specializes in cognitive impairment and aging is the former Director of psychology of Baycrest Geriatric Centre. The identified pathways will enable college students to pursue university education in the field of psychology and help respond to the needs of employers looking for qualified and experienced bilingual staff possessing both the advanced knowledge and skills to work in the health and social service sector in Toronto.

After a preliminary analysis of curriculum and learning outcomes, it was determined that additional analysis would be required to ensure accuracy of credit transfers, congruency

with Glendon's BA matrix and to develop bridging curriculum at La Cité to facilitate student mobility between these two institutions.

Both institutions were able to establish student support services to ensure success and retention. However, in the absence of a Toronto campus for La Cité, the number of students taking advantage of these pathways has been very limited.

Both institutions are now working on identifying effective strategies to promote these pathways. Information sessions are being scheduled at La Cité's campuses in Eastern Ontario.

IDENTIFIED PATHWAYS

All pathways were developed in collaboration with La Cité to achieve the learning outcomes for each program and meet York University's Degree Level Expectations for a Bachelor of Arts. The identified pathways were developed following the development of the attached Memorandum of Understanding.

In the process of identifying the best pathways possible for students, additional bridging courses and resources were developed to help strengthen the respective programs. The proposed pathways are described in schedule 1 and 2 of the attached Memorandum of Understanding.

I. Transfer from La Cité to Glendon College (see Schedule 1)

a. Eligibility – Bachelor of Arts (90 credits)

- 1) Graduates, in the last three years, of La Cité's programs identified in Schedule 1 are eligible for admission to Glendon College programs identified in the same Schedule.
- 2) Eligible candidates who register in one of the programs offered at Glendon will have their college diploma recognized as university credits.
- 3) Glendon College does not limit the number of eligible graduates from La Cité collégiale.
- 4) To be admitted as a transfer student, candidates have to meet Glendon College general admission requirements and must have graduated from the College.

Given that La Cité's program was assessed at a particular point in time and that some additional courses were added to strengthen the program, Glendon College reserves the right to refuse to apply this MOU in the case of a candidate who graduated prior to 2013.

II. Transfer from Glendon College to La Cité (See Schedule 2)

a. Eligibility

- 1) Students from Glendon College programs identified in Schedule 2 will be eligible for admission to La Cité's programs identified in the same Schedule.

- 2) The list of courses required for Glendon graduates were identified for each program identified in Schedule 2.
- 3) La Cité does not limit the number of eligible students from Glendon College.

Additional courses and resources were developed or acquired to build institutional capacity of each institution and to strengthen the pathways in order to better accommodate transfer students and ensure student success and retention.

ADVERTISING AND PROMOTION

Once the Memorandum of Understanding was signed, both institutions agreed to design and implement a marketing strategy to promote the identified pathways, especially within the francophone community. La Cité collégiale and Glendon College agreed to highlight the identified pathways between social work, gerontology and early childhood education and in psychology and sociology promotional materials and advertisements pertaining to their respective programs during special marketing and recruitment events. In order to ensure that students who are interested in transferring are successful in their application to transfer, special strategies were developed through recruitment, admissions and academic advising.

IMPLEMENTATION DATE AND DURATION

The Memorandum of Understanding signed between York University – Glendon College and La Cité will be valid until 2017. At the end of that period, after a joint post-mortem of the partnership activities, the memorandum may be renewed. At any time, one of the parties may cancel this MOU with a six-month notice, in writing, to the other party.

LESSONS LEARNED AND IMPLEMENTATION CHALLENGES

One of the best practices identified in the implementation process was the identification of key faculty at each institution to review and analyze the respective curriculum. Another best practice was to ensure the involvement of the Recruitment, Admissions and Advising Offices at each institution to ensure congruency with established admissions processes. The implementation of pathways between La Cité and Glendon was not without challenges. The first one being the distance between the two institutions (Toronto to Ottawa) and the second challenge being the fact that La Cité does not currently have an established campus in Central and Southwestern Ontario. La Cité was able to set up a virtual classroom on the Glendon campus to develop a stronger presence in the Greater Toronto area by allowing La Cité's students located in Toronto to join other students from the Ottawa campus in real time. La Cité also offered online courses in addition to the face-to-face training offered in a variety of community-based sites across the Greater Toronto Area.

Another implementation challenge was the fact that La Cité has not been able to establish and offer a strong program in gerontology, social work or early childhood education in the Toronto region; which made it difficult to identify potential applicants interested in pursuing their studies at Glendon. Due to the constant changes in leadership at La Cité's Toronto Office and recent staff turnover at Glendon College, the project did not progress as fast as we would have liked. In Fall 2014, La Cité cancel its face-to-face program offerings in the GTA and in Fall 2015, La Cité decided to close its virtual hub on the Glendon campus and

transfer its program offerings into a variety of community locations. Both institutions will continue to work together to ensure continued opportunities for student mobility.

Another challenge has been the limited number of students who are availing themselves of these transfer opportunities. The number of applications received from La Cité future graduate students has not been very high so far. Glendon is planning to work closely with La Cité to develop an active recruitment strategy and a fast-track admission process. Glendon recruiters will visit La Cité's Ottawa campus for active promotion of the agreed upon pathways.

APPENDIX A:



MEMORANDUM OF UNDERSTANDING (MOU)

Between

La Cité collégiale

legally constituted corporation, located at 801 Aviation Parkway, Ottawa, Ontario, K1K 4R3 and represented by Ms. Lise Bourgeois, President, duly authorized for the purposes of this MOU, as indicated,

and

York University

of which Glendon College is a Faculty, located at 2275 Bayview Avenue, Toronto, Ontario, M4N 3M6 and represented by Dr. Rhonda Lenton, York University Provost and Kenneth McRoberts, Principal of Glendon College, duly authorized for the purposes of this MOU, as indicated,

GIVEN the desire of Glendon College of York University and La Cité collégiale to implement projects improving access to French-language college and university programs and training in the regions of Central and Southwestern Ontario through innovative and creative projects within the French-language postsecondary education continuum;

GIVEN that the common goal of both postsecondary education institutions is to meet the needs of the Francophone and Francophile communities as well as the current need for a francophone and bilingual skilled workforce in many areas of the Ontario economy;

GIVEN the existing affinities between certain programs of both institutions and the need to recognize academic history;

GIVEN the recognition of Glendon College of York University as the “hub” of French-language postsecondary education in Central-Southwestern Ontario and that La Cité collégiale wishes to step up its presence and educational expertise in the aforementioned region by developing a targeted program and service offer;

AND IN VIEW OF the mutual commitments stated in this document, the parties agree to the following:

III. Transfer from La Cité collégiale to Glendon College

a. Eligibility – Bachelor of Arts (90 credits)

- 5) Graduates, in the last three years, of La Cité collégiale programs identified in Schedule 1 are eligible for admission to Glendon College programs identified in the same Schedule.
- 6) Eligible candidates who register in one the programs included in this agreement will have their college diploma recognized as university credits.
- 7) Glendon College does not limit the number of eligible graduates from La Cité collégiale.
- 8) Candidates must meet Glendon College general admission requirements as described in its handbook and must have graduated from the College.

b. Admission

Eligible candidates from La Cité collégiale wishing to take advantage of this agreement must follow this procedure:

- 1) Candidates must apply by completing the Glendon College application form.
- 2) The application must be received no later than April 30 and must be accompanied by a transcript confirming graduation from one of the programs identified in Schedule 1.
- 3) If only a partial transcript is sent, the admission offer will be conditional to the presentation of a full transcript confirming graduation from one of the programs identified in Schedule 1.
- 4) Administration fees pertaining to the application must be paid.

c. Right to Refuse

Glendon College reserves the right to refuse to apply this MOU in the case of a candidate who graduated more than three (3) years ago from one of the programs identified in Schedule 1.

IV. Transfer from Glendon College to La Cité collégiale

a. Eligibility

- 4) Students from Glendon College programs identified in Schedule 2 will be eligible for admission to La Cité collégiale programs identified in the same Schedule.
- 5) The list of courses that must be passed at Glendon College for each program included in this agreement is given in Schedule 2.
- 6) La Cité collégiale does not limit the number of eligible students from Glendon College.

b. Admission

Eligible candidates from Glendon College wishing to take advantage of this agreement must follow this procedure:

- 1) Candidates must apply to La Cité collégiale by completing the application form on the Ontario Colleges website www.ontariocolleges.ca.
- 2) An email must be sent to admissions@lacitec.on.ca to notify La Cité collégiale's Registrar of the application.
- 3) The application must be received no later than February 1 (for the fall term) or October 2 (for the winter term) and must be accompanied by a transcript confirming the courses passed in one of the programs identified in Schedule 2.
- 4) If only a partial transcript is sent, the admission offer will be conditional to the presentation of a full transcript confirming that all the courses identified by the institutions were passed.
- 5) Administration fees pertaining to the application must be paid.

V. Promotion and Advertising

La Cité collégiale and Glendon College will mention the MOU in promotional materials and advertisements pertaining to their respective programs, during related special events, and in their websites.

VI. Leads

La Cité collégiale and Glendon College agree to mandate persons who will serve as contacts between the two institutions for the implementation of the MOU. These persons will be responsible for compliance with the MOU and for the MOU's framework.

VII. Exchange of information

- a. La Cité collégiale will send to Glendon College all the relevant information relating to course descriptions for its programs identified in this MOU and will inform it, every spring, of any changes in the curriculum of a program or in the description of courses.
- b. Each spring, Glendon College will inform La Cité collégiale of any changes in its admission requirements.
- c. In accordance with the provisions of the *Freedom of Information and Protection of Privacy Act*, each institution will provide the other, each spring, with all relevant information pertaining to the admission and academic history of candidates having benefitted from this agreement.

VIII. Update

During the implementation period of this MOU, the schedules can be updated, by the designated leads, without a new version of this MOU having to be signed.

IX. Date of coming into effect and duration

The Memorandum of Understanding comes into effect at the date of signature and will be valid for a period of three (3) years. At the end of that period, after a joint post-mortem of the partnership activities, the memorandum may be renewed. At any time, one of the parties may cancel this MOU with a six-month notice, in writing, to the other party.

AGREEMENT SIGNATORIES

The parties signed in Toronto, in duplicate, on _____.

LA CITÉ COLLÉGIALE

Lise Bourgeois
President

YORK UNIVERSITY

Dr. Rhonda Lenton
Vice-President and Provost

GLENDON COLLEGE

Principal

Schedule I

Transfer from La Cité collégiale to Glendon College (program 2 + 2)

La Cité collégiale

Journalisme
Publicité
Relations publiques

Glendon College

Bachelor of Arts,
Multidisciplinary Studies
(Communications option)

*Éducation en services à
l'enfance*
*Techniques de travail
social*
*Techniques de travail
social – gérontologie*

Bachelor of Arts, Psychology

Techniques de travail social

Bachelor of Arts, Sociology

Bachelor of Arts, Psychology

1) *Admission requirements:*

- a) Having graduated from a diploma program (2 years) at La Cité collégiale in:
- *Éducation en services à l'enfance;*
 - *Techniques de travail social;*
 - *Technique de travail social – gérontologie;*
- b) and having a grade point average (GPA) in the program of at least 75%.

2) *Compulsory courses:*

a) La Cité collégiale graduates in *Éducation en services à l'enfance / Techniques de travail social / Technique de travail social - gérontologie* admitted to the Bachelor of Arts, Psychology program (90 credits) will have 36 credits recognized towards the Bachelor.

b) To receive the **Bachelor of Arts, Psychology**, they will have to obtain 18 optional credits and 36 psychology credits, including:

- GL/PSYC 2510 6.00;
- GL/PSYC 2520 3.00;
- GL/PSYC 2530 3.00;
- a course in the GL/MODR 17xx 6.00 or GL/PHIL 2640 6.00 series;
- 12 credits at the 3000 or 4000 level.

Advanced courses: 18 credits at the 3000 or 4000 level. Courses include (the above) honours courses at the 3000 and 4000 level.

3) *Additional credits:*

Students who have other college or university credits can present them to the coordinator of the Psychology Bachelor program. The decision to grant equivalence is for program officials to make.

Bachelor of Arts, Sociology

1) *Admission requirements:*

- Having graduated from a diploma program (2 years) at La Cité collégiale in *Techniques de travail social*;
- and having a grade point average (GPA) in the program of at least 75%.

2) *Compulsory courses:*

- La Cité collégiale graduates in *Techniques de travail social* admitted to the Bachelor of Arts, Sociology program (90 credits) will have 36 credits recognized towards the Bachelor.
- To receive the **Bachelor of Arts, Sociology**, they will have to obtain 24 optional credits and 30 sociology credits, including:

- GL/SOCI 2510 6.00;
- GL/SOCI 3692 6.00 (or GL/SOCI 3680 3.00/GL/SOCI 3690 3.00);
- 12 credits at the 3000 or 4000 level.

Advanced courses: 18 credits at the 3000 or 4000 level. Courses include (the above) honours courses at the 3000 and 4000 level.

Bachelor of Arts, Multidisciplinary Studies (Communications option)

1) *Admission requirements:*

- Having graduated from a diploma program (2 years) at La Cité collégiale in:
 - *Journalisme*
 - *Publicité*

- *Relations publiques*

b) and having a grade point average (GPA) in the program of at least 75%.

2) *Compulsory courses:*

a) La Cité collégiale graduates in *Journalisme / Publicité / Relations publiques* admitted to the Bachelor of Arts, Multidisciplinary Studies [Communications option] (90 credits) will have 36 credits recognized towards the Bachelor.

b) To receive the **Bachelor of Arts, Multidisciplinary Studies** (Communications option), they will have to obtain 24 optional credits and 30 communications credits, chosen from the Communications option course list.

Schedule II

Transfer from Glendon College to La Cité collégiale

Glendon College

Any Bachelor of Arts or Honours Bachelor that includes the *Rédaction professionnelle* certificate

La Cité collégiale

Journalisme
Publicité
Relations publiques

The Francophone student must have obtained:

- 12 general writing credits:
 - GL/FRAN 2210 3.00;
 - GL/FRAN 2212 3.00;
 - GL/FRAN 3240 3.00;
 - GL/FRAN 3241 3.00.

A grade of at least B is required in each general writing course.

- 9 professional writing credits:
 - GL/FRAN 3214 3.00;
 - GL/FRAN 4212 3.00;
 - GL/FRAN 4312 3.00.

A grade of at least C+ is required in each professional writing course.

- 9 optional course credits:
 - chosen from the list of approved courses.
 - other courses as approved by the coordinator.

The non-Francophone student must have obtained:

- 12 general writing credits:
 - GL/FRLS 2240 6.00;
 - GL/FRLS 3240 3.00;
 - GL/FRLS 3241 3.00.

A grade of at least B is required in each general writing course.

- 9 professional writing credits:
 - GL/FRAN 3214 3.00;
 - GL/FRAN 4212 3.00;
 - GL/FRAN 4312 3.00.

A grade of at least C+ is required in each professional writing course.

- 9 optional course credits:
 - chosen from the list of approved courses.

- other courses as approved by the coordinator.

List of approved courses

French or English Translation courses:

GL/TRAN 2250 3.00

GL/TRAN 3260 3.00

French Linguistics courses:

GL/FРАН/LIN 2600 6.00

GL/FРАН/LIN 3612 3.00

GL/FРАН/LIN 3622 3.00

GL/FРАН/LIN 3642 3.00

GL/FРАН/LIN 4651 6.00

GL/FРАН/LIN 4652 3.00

GL/FРАН/LIN 4653 3.00

GL/FРАН/LIN 4655 6.00

GL/FРАН/LIN 4657 3.00

GL/FРАН/LIN 4658 3.00

French Information Technology courses:

GL/ITEC/MODR 2635 3.00

GL/ITEC/MODR 2915 3.00

GL/ITEC/MODR 2925 3.00

French Psychology of language and communications courses:

GL/PSYC 3520 3.00

GL/PSYC/LIN/NATS 3640 3.00

French or bilingual Communications courses:

GL/SOSC 2100 6.00

GL/SOSC 4505 6.00