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**ONCAT’s DIGITAL RESOURCE KIT FOR TRANSFER PROFESSIONALS**

**This Digital Resource Kit is a collection of materials and information to help support your work. This downloadable kit is packed with resources, guides, information, instructional videos, and more. We invite you to download, use, and share these resources.**

**FOLDERS and CONTENTS**

1. **Start Here! Index of Resources**
2. **Artwork for Student Outreach**

This artwork can be used to communicate with students about transfer. It can be printed and used as posters or hand-outs, posted on social media or websites, or used in presentations. Messaging includes:

* *What if I want to add to my credentials?*
* *Ready to take your next academic step?*
* *What if my school of program isn’t a good fit?*
* *Don’t worry, you can always change your mind.*

1. **Brochures for Transfer Advisors, Faculty, Students (English, French)**

* **ONCAT-ONTransfer.ca brochure** - an overview of ONCAT and promotes ONTransfer.ca, a free online resource and transfer navigation tool.
* **ONTransfer.ca brochure** - promotes ONTransfer.ca, a free online resource and transfer navigation tool.

1. **ONCAT’s Faculty Guide (English, French)**

* A guide to assessing transfer credits in Ontario.

1. **Helpful Social Media Posts**

* Please feel free to use these social media posts as-is or customize them as you see fit. You can find transfer-related artwork in the Digital Resource Kit to accompany your social media posts (see the folder ‘Artwork for Student Outreach and Social Media’).

1. **ONCAT Infographics (English, French)**

* These infographics share key learnings about transfer and pathways; they can be used as posters or hand-outs, on social media or websites, or used in presentations.

1. **ONCAT’s Resource Guide for Transfer Professionals (English, French)**

* This guide provides a comprehensive overview of transfer in Ontario.

1. **ONTransfer.ca Videos**

* **ONTransfer.ca instructional videos** – step-by-step videos that highlight how to use ONTransfer.ca.
* **ONTransfer.ca student testimonial videos** – students share their transfer stories and how ONTransfer.ca helped them navigate their academic decisions.