

Ontario Pathways Projects in Business from Startup Through Implementation

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Purpose of Agreements

- ▶ While there are many established bilateral agreements for college-to-college pathways and diploma to degree pathways, the Ontario Heads of Business Operating Group (HOB) has successfully collaborated with MTCU and CUCC/ONCAT to develop four transfer agreements for Ontario college students (college to college) and advance three degree transfer agreements (college to university).
- ▶ The principles documented and agreed to in these transfer agreements were developed to be applicable to all future system-level agreements related to business programs.

Importance of System-Wide Agreements

- ▶ Has helped to define what it means to transfer within the Ontario post-secondary system
- ▶ Has facilitated the creation of a system-wide, consistent framework
- ▶ The framework is a launch point for all future system-wide transfer agreements in Ontario

Why Business?

- ▶ Business represents a significant percentage of registrants in full-time college programs
- ▶ Strong tradition of bilateral agreements (many diploma students interested in completing degrees)
- ▶ Alignment with professional designations a common element in business (i.e. CPA, CHRP)

Project Background

- ▶ 2009: College to University (diploma to degree) transfer protocol project funded via CUCC Change Fund
- ▶ 2010: HOB receives support from Change Fund for development of a province-wide transfer protocol for Accounting (college to college) and Human Resources programs (college to university)
- ▶ 2010: Work began on 7 pathways actively worked on by members of HOB

Project Background

- ▶ 2012:
 - 21 out of 24 Ontario Colleges sign agreement for college to college protocols
 - Agreements for college to university protocols agreed to in principle for Accounting, Human Resources, Business and Marketing

NOTE: bridge to degree and approval of relevant external agencies required (where applicable)
- ▶ 2013: Development of Marketing plan (primary objective: raise awareness - internal and external stakeholders)
- ▶ 2014-16: Develop and Rollout Implementation Plan in conjunction with ONCAT

List of Agreements:

College to College Pathways	College to University Pathways
Accounting (October 2011)	Accounting
Human Resources (February 2013)	Human Resources
Business Administration (February 2013)	Business Administration
Marketing (February 2013)	

Components of Agreements

- ▶ Introduction, Purpose and Context
- ▶ Participation in the Agreement
- ▶ Business Transfer Steering Committee
- ▶ Terms of Initial Agreement
- ▶ Governance
- ▶ Marketing and Communications
- ▶ Data Collection and Annual Reporting
- ▶ Confidentiality
- ▶ Summative Evaluation

College-to-College Agreements

- ▶ Mapping process
- ▶ Alignment of progressions
- ▶ Year 1 to Year 2, Year 2 to Year 3, Pathway to College Degrees where applicable

College-to-University

- ▶ Mapping process
- ▶ Minimum agreements reached in principle
- ▶ Bridging (some have, some don't)
- ▶ Optional reach back courses

Proposal for Pilot Implementation

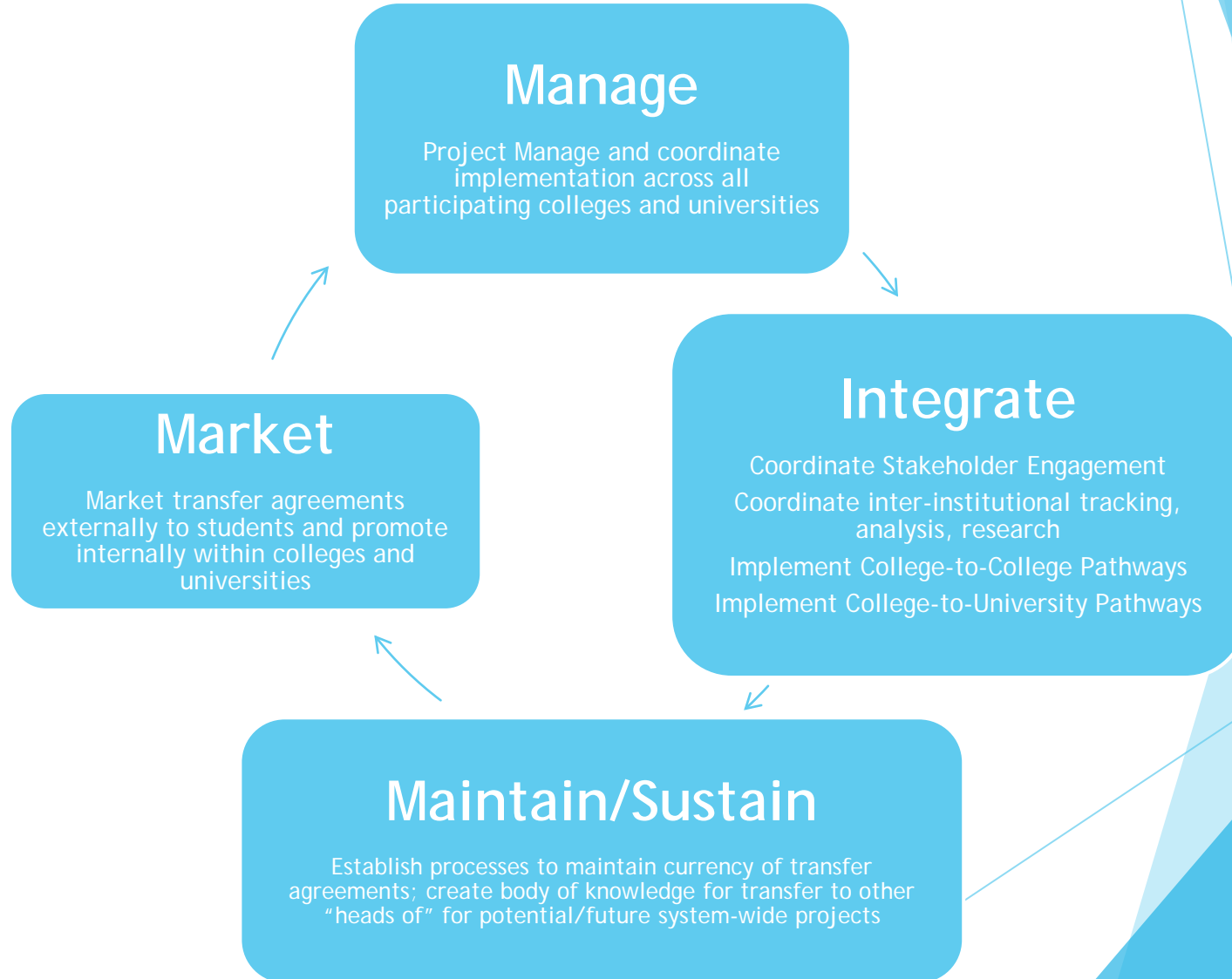
Goals (2014-2016)

- ▶ Conduct the system-level implementation of the 4 College to College Business Transfer Agreements
- ▶ Where possible, assist ONCAT in furthering the 3 diploma to degree Business Transfer Agreements
- ▶ Engage all participating stakeholders
- ▶ Act as a pilot for Ontario's post-secondary education system to develop protocols and processes for implementation of other transfer agreements (current and future)

Key Stakeholders

- ▶ Students (Current, Potential, and Returning)
- ▶ Ontario Colleges & Universities:
 - Registrars
 - Staff & Faculty (anyone who advises on transfer)
 - Administration
- ▶ Heads of Business (HOB) Operating Group, and other Heads Operating Groups
- ▶ Professional Organizations and Accrediting Agencies
- ▶ MTCU
- ▶ CCVPA
- ▶ OCAS/OUAC
- ▶ ONCAT

Pilot Implementation Components/Activity Areas



Next Steps

- ▶ The HOB Business Transfer Agreements are ready to be implemented. Ideally, immediately begin to launch marketing activities with a focus on raising awareness amongst key stakeholder groups
- ▶ Continue consultations/meetings with all categories of internal and external stakeholders
- ▶ Diploma to Degree bridge pathways, assuming the York University and UOIT Accounting bridges (English versions) are ready for implementation, marketing could be conducted to promote these bridges
- ▶ Continue to integrate other relevant ONCAT projects i.e. French language Accounting Bridge with Laurentian University

Lessons Learned

- ▶ Importance of a cohesive approach
- ▶ Steering Committee leadership
- ▶ Consistency of process for establishment of all agreements
- ▶ Willingness to collaborate and openness to change
- ▶ Commitment to the greater cause: student transfer and improving post-secondary education in Ontario
- ▶ Communicate, communicate, communicate

Questions & Discussion



Thank you

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