




# Simple Rules

for guiding transitional  
programming



UNIVERSITY OF  
**WATERLOO**



# How did the transfer student cross the road? 8 simple rules for guiding transitional programming

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# Agenda

- Learning outcomes
- History
- Obstacles and strategies for success
- 8 Simple rules
- Activity
- Summary and questions



# Learning outcomes

- List Waterloo's 8-step model for creating transition programming
- Know how to apply Waterloo's 8-step model to your institution's transitional programming
- Demonstrate understanding of Waterloo's 8-step model by working through problem-based scenarios

# History

- Prior to 2012
- 2012
  - There's a first time for everything...
- 2013
  - What did we get ourselves into?!
- 2014
  - Third time's the charm (ish)...

# Obstacles

- Lack of knowledge
- Who are transfer students?
- Campus politics and traditions
- Number of stakeholders
- Student expectations

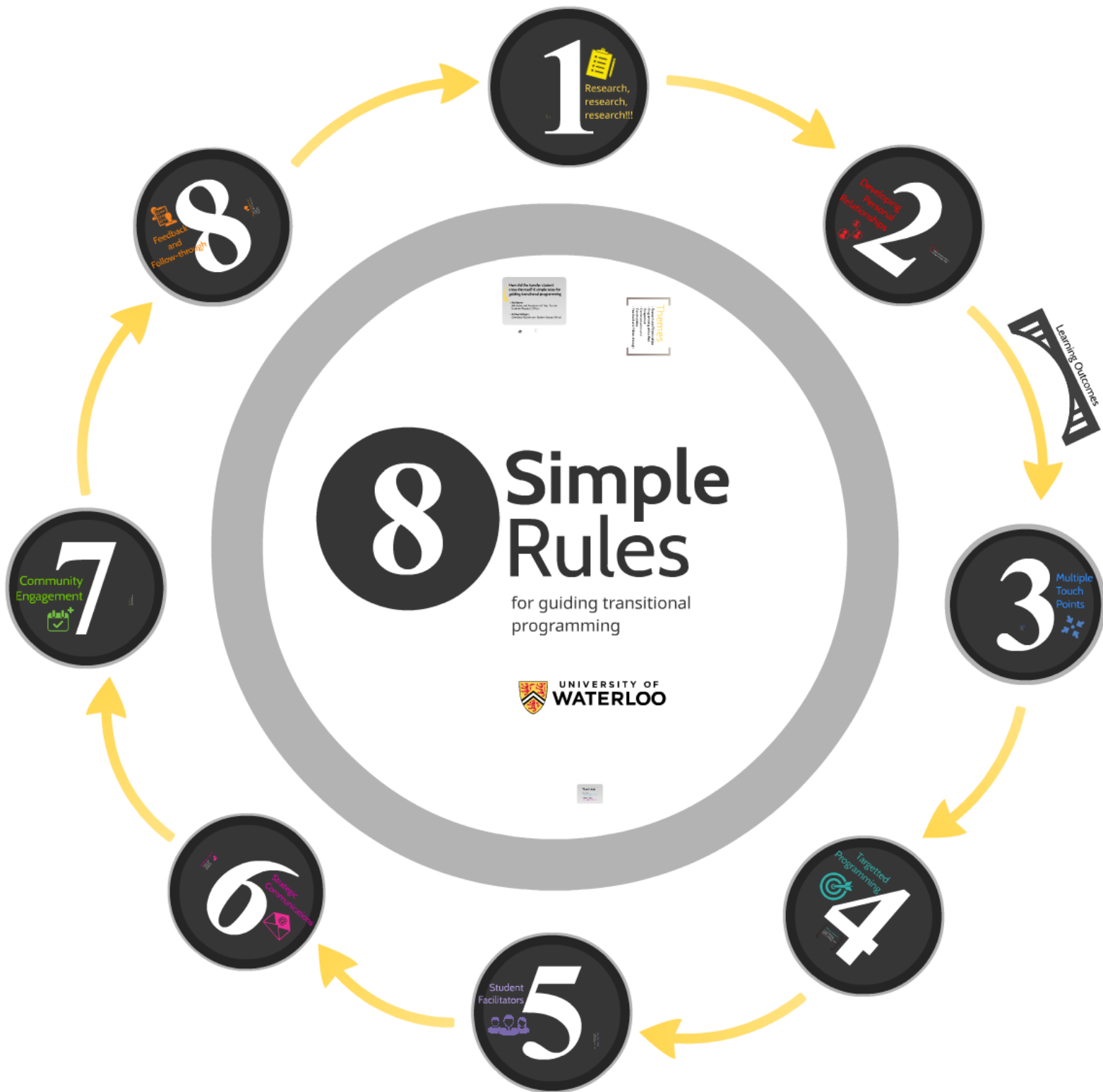


# Strategies for success

- Research
- Politically correct advocacy
- Consistent, clear  
communications

-





# Themes

- Research and Relationships
- Programming with a Peer Perspective
- Communication and Communities
- Feedback and Follow-through

# 1



Research,  
research,  
research!!!

# Research and Best Practices



- Who is involved?
- Where do we get the information?
- When does this process begin?
- Why is it important?

# 2

## Developing Personal Relationships



- 2 Prong
- Staff/campus partners
  - Student relationships

## 2 Prong

- Staff/campus partners
- Student relationships

# Learning Outcomes





Multiple  
Touch  
Points



Touch Points  
Transition Path



# Transfer Student Transition Path



- Transfer Tuesday
- e-Newsletters
- Live Chats
- Orientation
- 6-week check-in

# Targetted Programming



# 4

## Diverse populations

- Domestic transfer students
- International transfer students
- Exchange and study abroad students
- China 2+2 and 3+X students



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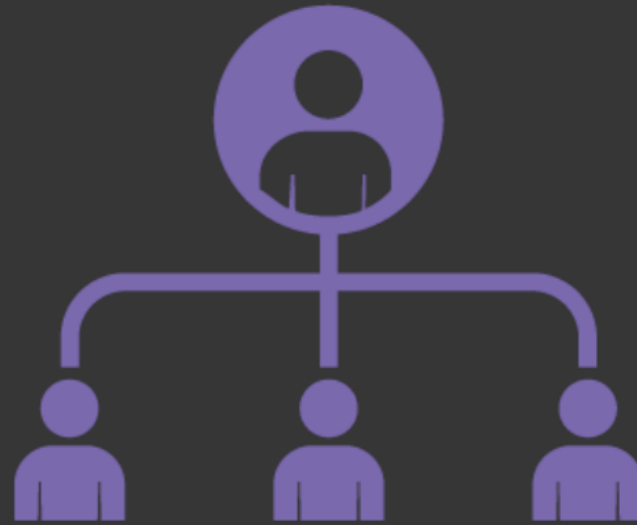
Student  
Facilitators



5

Peer to Peer Learning

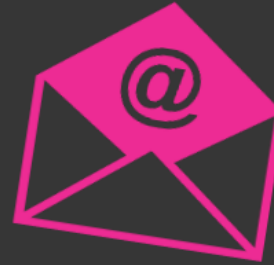
- Helping process
- Incorporating the student perspective
- Specialized training



## Peer to Peer Learning

- Hiring process
- Incorporating the student perspective
- Specialized training

# Strategic Communications



Just enough, just in time



- Coordinated
- Consistent
- Specialized

# Just enough, just in time

- Coordinated
- Consistent
- Specialized



# 7 Community Engagement



Connections  
- Southside Community  
- Northside Community  
- Eastside Community



# Connections

- Transfer student community
- UWaterloo community
- Local Kitchener-Waterloo community



# Feedback and Follow-through

# 8



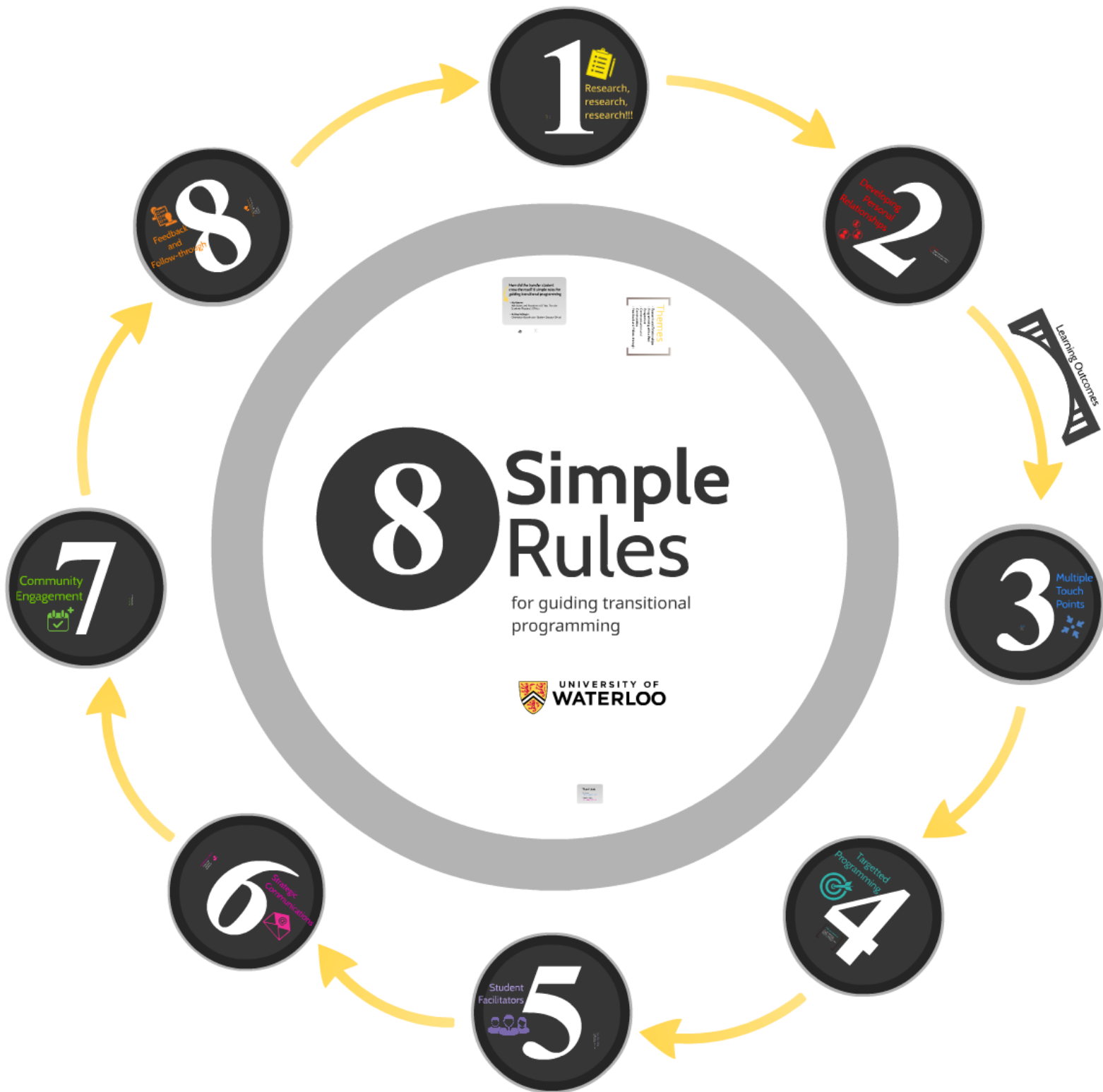
## Research, research, research

- Transfer Student Survey
- Student Feedback and Campus Partner
- Focus groups
- Best practices



# Research, research, research

- Transfer Student Survey
- Student Facilitator and campus partner feedback
- Focus groups
- Best practices



# Thank you

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