



# PROJECT SNAPSHOT

## Remodeling Transfer Pathways in the Business Management and Business Administration Fields between Collège Boréal, Collège La Cité, and Université de Hearst

**Type:** Pathways

**Project Number:** 2021-37 or P2137

**Project Lead:** Université de Hearst

**Collaborators:** Collège Boréal, Collège La Cité (La Cité)

### Project Summary

Collège Boréal, Collège La Cité (La Cité) and Université de Hearst personnel shall continue to promote the continuum of post-secondary education for Ontario Francophone and bilingual students and to demonstrate collaboration on the remodelling of transfer pathways in the business management and business administration field.

The partners agree that collaboration must continue for us to encourage excellence in learning, increased access to French-language post-secondary education and mobility among institutions. Furthermore, we agree on the need to produce an umbrella agreement on maintaining agreements despite the cyclical changes to programs of study to reduce the need for repeated or individual agreements for each change or addition to business management and business administration programs. Such an umbrella agreement could allow us to establish the number of recognized credits in the official protocol and develop the necessary internal administrative tools to better manage pathways based on the sending and receiving institutions' realities (changes, additions, revisions, etc.) with the continued goal of increasing access to Université de Hearst programs and mobility among our institutions.

In this project, representatives of the partner institutions want to remodel the existing transfer pathways and add new institutional programs to allow the graduates of business administration programs (including accounting, finance and HR specializations), business programs

(accounting, finance, marketing and HR specializations), business administration techniques programs, office administration techniques programs and sales and representation programs to earn their Bachelor's degrees in business management or administration at Université de Hearst.

This project has two objectives:

1. Remodelling the existing pathways between Université de Hearst business management and business administration programs (based on the changes made) and Collèges La Cité and Boréal and adding new pathways for both colleges
2. Creating an umbrella agreement to facilitate the transfer of graduates and the ongoing maintenance of agreements

## Project Rationale

This project is necessary to meet the needs that members of the college student body have expressed about the business administration field and those that Université de Hearst personnel have identified to facilitate the reception of graduates of highly similar programs. In 2018 in the context of an ONCAT-funded La Cité survey, those graduates' needs and intentions were very clear. They wanted to continue their education in Ontario in French. Université de Hearst is the only French-language university with a business administration program, so it is clear how important it is to develop agreements that permit and facilitate mobility.

## Results

The main results of the project are:

1. the creation of an agreement on programs among representatives of the three partner institutions;
2. the creation of an administrative tool with which equivalencies can be granted for each of the college programs;
3. the expected increase of students continuing their educations in French in Ontario.

## Key Steps

The elements that worked well:

- as for Université de Hearst, first of all, validating the project objectives of remodeling existing pathways, creating new pathways and developing an agreement that program changes would not later invalidate;
- as for the three institutions as a whole, keeping the focus on project objectives and the work calendar and then maintaining communication at all times among representatives of the three.

## Pathways Created

Twenty-six pathways were created as follows:

1. Business administration (Collège Boréal) to the Bachelor's in Business Administration (BBA) (Université de Hearst)
2. Business administration (Collège Boréal) to the BA in Management (Université de Hearst)
3. Business administration (La Cité) to the BBA (Université de Hearst)
4. Business administration (La Cité) to the BA in Management (Université de Hearst)
5. Business administration techniques (Collège Boréal) to the BBA (Université de

Hearst)

6. Business administration techniques (Collège Boréal) to the BA in Management (Université de Hearst)

7. Business administration techniques (La Cité) to the BBA (Université de Hearst)

8. Business administration techniques (La Cité) to the BA in Management (Université de Hearst)

9. Office administration techniques (Collège Boréal) to the BBA (Université de Hearst)

10. Office administration techniques (Collège Boréal) to the BA in Management (Université de Hearst)

11. Office administration techniques (La Cité) to the BBA (Université de Hearst)

12. Office administration techniques (La Cité) to the BA in Management (Université de Hearst)

13. Business administration - accounting (La Cité) to the BBA (Université de Hearst)

14. Business administration - accounting (La Cité) to the BA in Management (Université de Hearst)

15. Business administration - finance (La Cité) to the BBA (Université de Hearst)

16. Business administration - finance (La Cité) to the BA in Management (Université de Hearst)

17. Business administration - HR management (La Cité) to the BBA

(Université de Hearst)

18. Business administration - HR management (La Cité) to the BA in Management (Université de Hearst)

19. Business - accounting (La Cité) to the BBA (Université de Hearst)

20. Business - accounting (La Cité) to the BA in Management (Université de Hearst)

21. Business - finance (La Cité) to the BBA (Université de Hearst)

22. Business - finance (La Cité) to the BA in Management (Université de Hearst)

23. Business - marketing (La Cité) to the BBA (Université de Hearst)

24. Business - marketing (La Cité) to the BA in Management (Université de Hearst)

25. Business - HR (La Cité) to the BBA (Université de Hearst)

26. Business - HR (La Cité) to the BA in Management (Université de Hearst)

## Incompleted Pathways

No

## Challenges

Project deadlines have been difficult to meet.

## Student Outcomes

This project has numerous benefits for students: saving time and money, and improved credentials obtained/employability.

## Student Credential

This project has numerous benefits for transfer students. As indicated in the previous answer, students benefit by saving time (length of studies) and money and obtaining university credentials/increasing their employability as a result. They also benefit from a simplified process for starting their courses at Université de Hearst.

## Student Time Savings

The project means that students can save time. The estimated time for obtaining a degree varies depending on the college and university programs.

## Student Financial Savings

All the pathways facilitate financial savings, that is, of one or two years of university tuition. One year of university is estimated to cost between \$10,000 and \$24,000. Therefore, the savings can be up to \$48,000 (French only:  
[http://www.uhearst.ca/financement-des-etudes.](http://www.uhearst.ca/financement-des-etudes))

## Student Flexibility

The pathways facilitate things for students. The admission process is simplified, and the credit recognition process is improved and accelerated.

## Student Work Alignment

All the pathways contribute to increasing employment opportunities for graduates. Students increase their employability and their access to a labour market with high demand.

## Institutional Outcomes

This project has resulted in changes to institutional practices for attributing credits and developing pathways. Students have been placed at the centre of the process of developing pathways and meeting the need to create agreements that will not be periodically invalidated. The Université de Hearst community seems to be headed for a more liberal vision of students and transfer students.

## Tips

Plan to have the necessary time to carry out the project successfully and establish an exact framework and objectives right from the start.

## Tools and Resources

Once reached, the umbrella agreement may be shared with the two colleges. The agreement was signed with the La Cité representative this past June 7 and will be signed with the Collège Boréal representative on June 27 next year.

